



FOR IMMEDIATE RELEASE

**Please List: Art**

Contact: Robin Treasure  
Istituto Italiano di Cultura  
Tel: 415-788-7142 ext. 11  
media.sanfrancisco@esteri.it

Event: ***A Comparison of Landscapes: Photographs by Franco Fontana***  
When: **July 24 – September 26, 2008**  
**On view Monday through Friday, 9am – 5pm**  
Where: **Istituto Italiano di Cultura, 425 Washington St., Suite 200, San Francisco, [www.iicsanfrancisco.esteri.it](http://www.iicsanfrancisco.esteri.it), (415) 788-7142**  
Admission: **Entrance is free**

The Istituto copresents with NIAF (National Italian American Foundation), SVIEC (Silicon Valley Italian Executive Council), BICA (Best of Italy Consumer Association) and Nile Tuzun Gallery an exhibition of landscape photographs by Franco Fontana.

Known for his striking, colorful landscapes in both urban and natural settings, Fontana also works with leading magazines and dailies, including Time-Life, Vogue Usa, Vogue France, Sette (Corriere della Sera), Panorama, Frankfurten Allgemeine, and the New York Times. His portfolio includes advertising campaigns for Fiat, Volkswagen, Sony, Volvo, Versace, and, Kodak. He is artistic director of the Toscana FotoFestival. He has been published in more than 40 books by a variety of international publishers. Public museums and private galleries throughout the world have hosted exhibitions of his photographs, including the Museum of Modern Art in New York, the Musée d'Art Moderne in Paris, and the Metropolitan Museum in Tokyo. He has received prestigious awards in Italy and abroad.

###