



FOR IMMEDIATE RELEASE

Please List: Book Presentation

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Event: **Beppe Severgnini presents:
*Italians - Il giro del mondo in 80 pizze***

When: **Tuesday, October 21, 2008 at 6:30 pm**

Where: **At the Golden Gate Room, Fort Mason, San Francisco**

Admission: **\$10 for members of the Istituto Italiano di Cultura, BAIA, IIE West Coast, *Italiansonline*, Italians by the Bay, the Museo ItaloAmericano and SVIEC; \$20 for the general public.**

Tickets and info: visit www.iicsanfrancisco.esteri.it or call 415-788-7142

Renowned author Beppe Severgnini will give a world premiere presentation of his latest book *Italians - Il giro del mondo in 80 pizze*. The book is about Severgnini's on-line forum *Italians*, which is now celebrating its tenth year, and will be published in Italian by Rizzoli in November.

San Francisco was chosen for the world premiere because, alongside London, it is where the largest number of *Italian* forum members live, study and work. The book is an account of the author's encounter with *Italians* across six continents, with special regard to the new phenomenon of Italian professionals emigrating abroad. The presentation will be moderated by one *Italian* par excellence: Alberto Sangiovanni Vincentelli, Chair of the Department of Electrical Engineering and Computer Sciences at UC Berkeley.

The event is part of the 8th Annual Italian Language Week and is presented by the Istituto with the Consulate General of Italy, COM.IT.ES, San Francisco, BAIA, BICA, IIE West Coast, NIAF, SVIEC, *Italiansonline*, Italians by the Bay and the Museo ItaloAmericano in collaboration with Rizzoli and Villa Florence Hotel.

The presentation will take place in English.

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