

June 28, 2010

Dear

The Istituto Italiano di Cultura of San Francisco, and Director Amelia Carpenito, are pleased to announce an upcoming exhibition and invite you to attend the grand opening event.

Join us at the opening night gala of the Maria Callas exhibition on Thursday, September 23, 2010 at the new location of the Italian Cultural Institute of San Francisco, 814 Montgomery Street at Gold.

Host Committee and sponsorship opportunities are available for contributions to the Institute of \$2,500 and greater. All Host Committee members, sponsors and their guests will receive an invitation to an exclusive reception at the residence of The Consul General of Italy and Mrs. Fabrizio Marcelli.

Ticket prices for the opening gala are \$125, or \$250 and \$500 for Patrons and Benefactors respectively. Patrons and Benefactors will be treated to a private cocktail hour directly preceding the event, featuring an introduction of the exhibition by Bruno Tosi, President, Maria Callas Association.

All guests will be enthralled with the amazing exhibition, unveiled in the new home of the Institute, located on historic Gold Street in the charming Jackson Square neighborhood.

An unprecedented and sumptuous collection of Maria Callas' historic stage costumes, stunning jewels, rare documents, books, letters that have been passionately gathered over many years by Bruno Tosi, President, Associazione Maria Callas as well as photographs lent by the Hellenic Parliament Foundation will be exhibited in San Francisco at the Italian Cultural Institute beginning September 23, 2010. The exhibition, featured at the Cannes Film Festival 2009 and later displayed in Los Angeles, will excite all patrons of the arts and inspire all aficionados of culture, opera, fashion, and design.

More than thirty-five years since the final of her mere three performances in San Francisco, the spirit of La Divina will be shared once again with the San Francisco Bay Area. The exhibition is accompanied by the book The Young Maria Callas (edited by exhibit curator Bruno Tosi), celebrating the greatest opera singer of the twentieth century.

This exhibition is organized by the Istituto Italiano di Cultura in collaboration with the Consulate General of Italy and the Consulate General of Greece, with Associazione Culturale Maria Callas, the Hellenic Parliament Foundation for Parliamentarism and Democracy.

To be included on our invitation, please confirm your commitment by July 15, 2010. For more information please contact us at your convenience.



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